

tackling the cost of living crisis



A place based approach to child poverty

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CITY OF
WOLVERHAMPTON
COUNCIL

What is the picture in Wolverhampton?

cost of living support

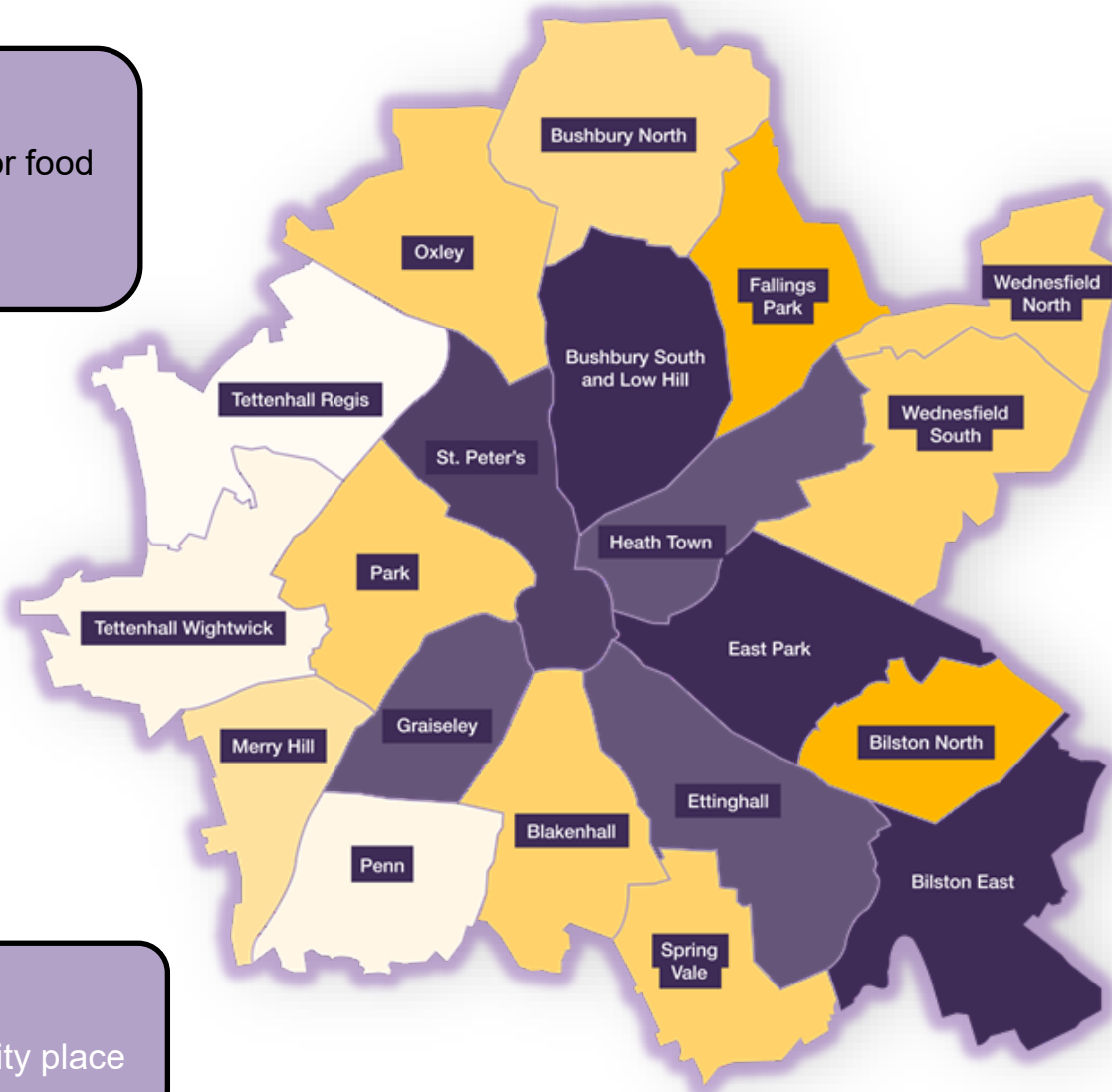
59 %

of total population in priority places for food poverty

Almost one third of children **31 %**, compared to **19%** UK average, of children 0-19 are growing up experiencing poverty

Over 62%

of the 0-15 population live in a priority place



60 %

of wards are identified as places where children are most likely to need access to financial support. e.g. low income households, worklessness .

82 %

of children experiencing poverty live in a house where no one is working.

How are we responding ?

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living
support*



ESSENTIAL

- A graduated response - **The 3 E's**
- Delivery through our Financial Wellbeing Strategy (March 2022)



EMERGING

- Clear focus on the promotion of **resilience** not reliance, building sustainability
- Developing strong and resilient partnerships across the voluntary, community and faith based sector



EARLY

- Giving space for creativity and innovation across the partnership.

Our City's Response



Driven by Wolverhampton's **Financial Wellbeing Strategy**

HOUSEHOLDS RECEIVING SUPPORT

110,573

Households with children



34,597

Pensioner households



26,143

Single people and families without children



Total awards

171,313

Households



Food and energy assistance

96,618

Children in households



Clothing, bedding, and household essentials assistance

22,479

Children in households

What tools and approaches are we using to support framework for delivery?



- Consultation and active participation from across the partnership particularly with the voices of our children (CYPIC, Youth Council)
- Cost of Living Dashboard developed to household level
- Improvements in the use of predictive analysis
- Income maximisation tools to explore all opportunities to support financial resilience
- Restorative approach to practice, building and developing trusted relationships within our local communities
- Data collection and analysis from over 75 organisations within the city to evidence impact and outcomes.

Why have we taken a place-based partnership approach?



- Matrix working across council services to wrap support around the whole family
- Mobilisation of support : rapid and effective
- Widening our scope and reach across the city ‘leaving no one behind’
- Improved access and choice helping to break down barriers, remove stigma and foster positive working relationships
- Autonomy and trust to enable local responses to local need
- Empowering communities.

Our City's Response



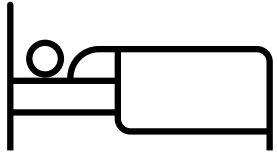
Driven by Wolverhampton's **Financial Wellbeing** Strategy

	01	02	03	04	05	06	07	08	09	10
Project	The Good Night Project	Community Chef Project	Stopping Loan Sharks	The Gateway Cost of Living Hub	Community Shops	Warm Spaces	Kuppa	Money Smart	More than a Meal Project	Digital Wolves
Mission	To ensure that everyone in Wolverhampton has a suitable bed to sleep in.	Providing practical support and skills building programmes delivered by qualified chefs.	Raise awareness and prevent the use of illegal money lenders.	To provide services that build financial resilience and maximise income long term.	To promote a suitable food support network and increased dignity and choice.	To provide warm spaces, helping to tackle fuel poverty during winter 2022.	To improve energy efficiency and help make homes fit for the future.	To provide advice, support & guidance in managing household budgets and promoting resilience.	To provide fully prepared healthy meals for those that need it.	Digital connectivity and skills being a priority to promote financial wellbeing.
Results	1,500 beds and bedding distributed in the last 18 months, 895 to children.	Increased confidence and skill in food preparation, cooking and budgeting.	10,000 printed leaflets to be distributed across the city.	Improved access to services for residents living and working in the city.	4,000 members signed up saving average £30. Potential £7 million gain to economy.	38 warm spaces opened supported by free shuttle bus service.	Resource allocated to support people to purchase energy saving measures.	97% of Wolverhampton Homes' tenants from 21,000 properties maintain clear rent accounts.	Providing 250 meals a week to target groups over 10,000 meals provided in last 12 months.	1,790 residents receiving loaned devices, 2,020 residents with improved digital skills.
Partners	ACCI WOLVES FOUNDATION	WV10 CONGORTIUM	ENGLAND ILLEGAL MONEY LENDING TEAM, WM POLICE AND CRIME COMMISSIONER CREDIT UNION	GOOD SHEPHERD FOUNDATION WOLVES FOUNDATION	GOOD SHEPHERD FOUNDATION WOLVES FOUNDATION REFUGEE & MIGRANT CENTRE WOMEN & FAMILIES RESOURCE CENTRE JERICHO HOUSE (THE HAVEN)	A RANGE OF ORGANISATIONS FROM ACROSS THE CITY	KUPPA DIGITAL PLATFORM	WOLVERHAMPTON HOMES' MONEY SMART TEAM	MEALS ON WHEELS	DIGITAL WOLVES PARTNERS
Funding allowing for project acceleration	HSF / Council Funding £150,000	HSF & Council Funding £78,000	Council Funding £1,000	Council Funding £325,000	HSF & Council Funding £355,000	HSF & Council Funding £50,000	HSF & Council Funding £220,000	Wolverhampton Homes & HSF Funding £300,000	HSF Funding £120,000	Council and Other Funding £1million

What are some of the outcomes and impact for children?

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Goodnight Project



- Tackling bed poverty head on with a partnership led approach to alleviate bed poverty
- **950** beds issued to children in 12 months
- Simple referral route for professionals and families
- Increase in the no. of children sleeping safely leading to **improved health and wellbeing of children**
- Donations and external funding to ensure the project is self sustaining.

Community Shops



- A move away from food banks to a more **sustainable** model
- **Dignity, autonomy and choice** for those in need of crisis support
- Opened 6 community shops in **priority places** across the city
- **4,500** active members across the city
- Reduction in numbers of people using food banks
- Average savings in the region of £30 per week on feeding a family
- **£5.2 million** p.a back in the pockets of families
- Supported by community chef project.

wolverhampton.gov.uk