



System wide approaches that help  
vulnerable families provide their children  
with the best start in life

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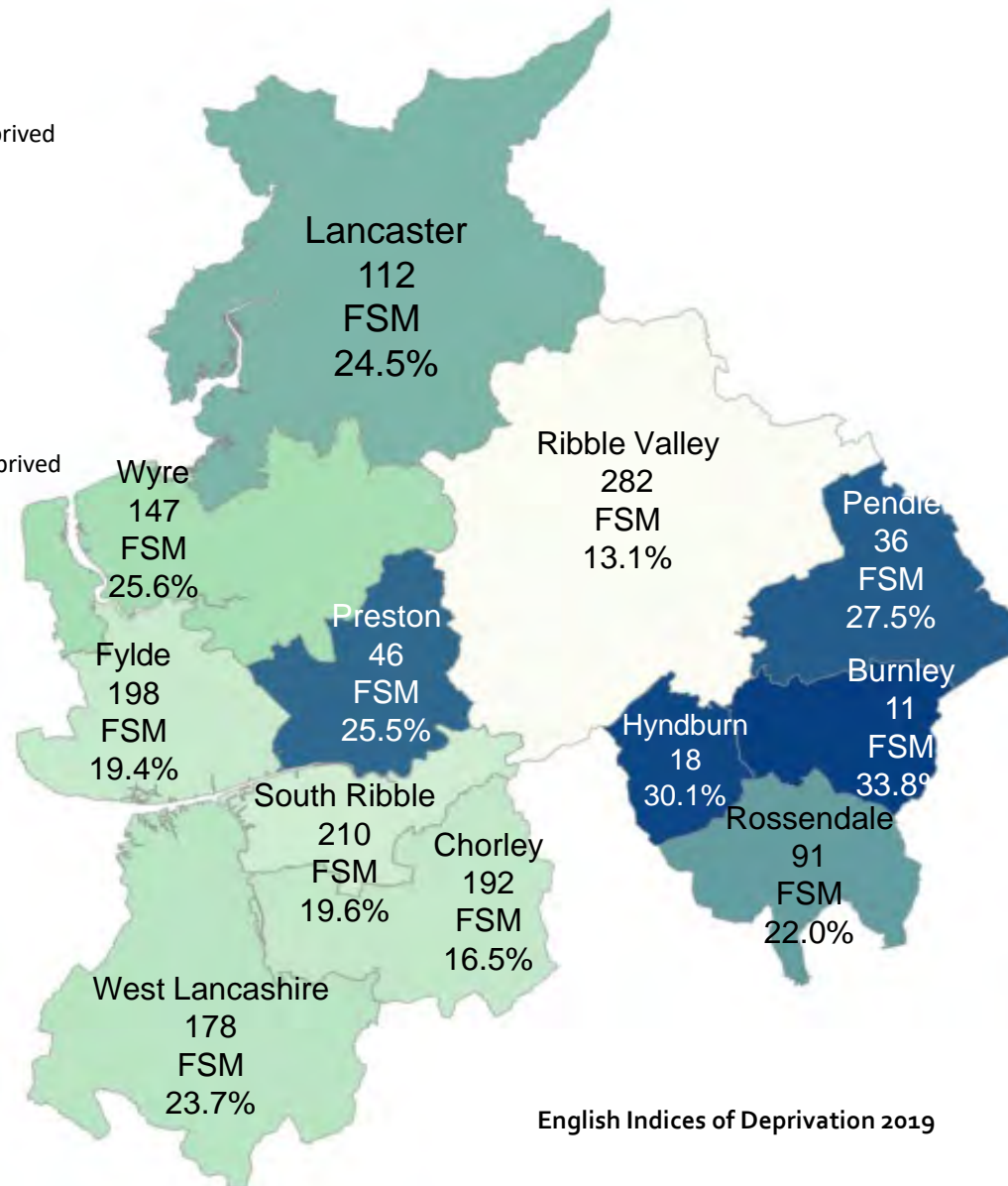
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# A Snapshot of Lancashire

- Approx. 1.2 million people; a mixture of cities, large rural counties and coastal towns across 12 local authorities
- Industrial history and a strong sense of regional identity and pride, with importance placed on family and local community
- Four of Lancashire's Districts, Burnley, Hyndburn, Pendle and Preston, are in the top 20% most deprived areas nationally. One District, Ribble Valley, is in the 20% least deprived.
- Proportion of children entitled to free school meals, ranging from 31% in Burnley to 11% in Ribble Valley.
- 94% Primary / 73% secondary schools are Good or Outstanding
- 17% of children and young people are BAME

**Legend**

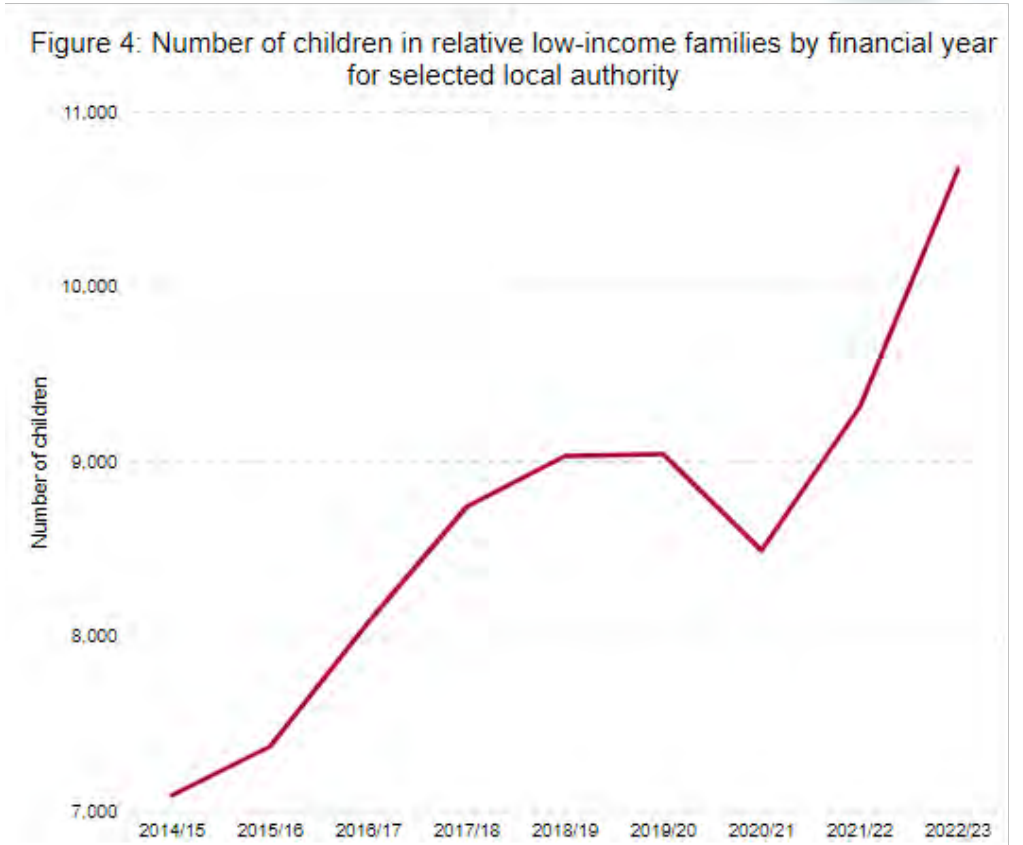


English Indices of Deprivation 2019

- 2,903 square kms
- 1,210,053 people
- 4<sup>th</sup> largest council
- 1 district in the least deprived 20%
- 4 in the most deprived 20%

# Children in low-income families

- The definition given by the DwP is 'Relative low-income is defined as a family whose equivalised income is below 60 per cent of contemporary median income. Gross income measure is before housing costs (BHC) and includes contributions from earnings, state support and pensions.'
- The number of children in low income families in the Lancashire-14 area has increased by 19,500 (24.8%) since 2020/21
- Pendle, Preston and Blackpool had over 10,000 children in low-income families and there were over 9,000 in Burnley. These four authorities saw rises of over 13% compared to 2021/22.
- There were larger increases in children in low-income families in West Lancashire (17.2%), Lancaster (17.1%) and in Hyndburn, Ribble Valley, Fylde and Chorley (all over 15%). All increases in Lancashire-14 were greater than for England, which fell by -4.5%.



Preston example

# Conversation Today

- We know that poverty and deprivation contribute to health and educational inequalities
- There are strong links between Poverty and Deprivation and being in receipt of statutory social work services and being received in to care
- This presentation has highlighted an increase in Low Income Families Across Lancashire
- We will outline some of what we are doing to provide Early Help and Support to such Families
- Although it will take time to measure health and educational impact of our Early Help Offer, demand on statutory services is remaining low
- We can-not cover the whole multi-agency offer within the scope of this presentation



# Impact

Repeat Referrals across the whole system are low (14 – NA 19)

Below the national average for Children in Care (69 – NA 70)

Rate of 20 per 10,000 received into care (previously 35)

Below national average for children subject to Child Protection Planning

Reduced Care Proceedings by 25%

449 fewer children aged 12 & under entered care



# Lancashire's Early Help Offer



- Working with the whole family
- Strengths based Early Help Assessment & Team around the Family
- Regular contact over 4-6 months.
- Evidence based programmes like Triple P & Freedom

## Family Intensive Support Offer

## Neighbourhood offer

- 29 Family Hubs and 27 Family Centres
- Drop-in support, advice & information
- Diverse range of multi-agency co-located group-based programmes 0-19+
- Parenting Support
- 1:1 and group-based Family Time



- Liaison and link to Multi-Agency Early Help Partnership working/ training prog.
- Place based support for families
- Team around School/Setting
- Support for lead professionals
- School based groupwork

## Community Support Offer













## Targeted Youth Support

- Youth work programmes and safe community spaces
- Detached work with the most vulnerable
- Targeted groups bringing young people together like LGBTQIA+, YP with special needs/ disabilities.
- Participation, Voice and Influence



\*Illustration by Julie Mitchell, Adapted from CSN.

# Impact of the rise of low-income families on Early Help in Lancashire: Areas of known historic deprivation

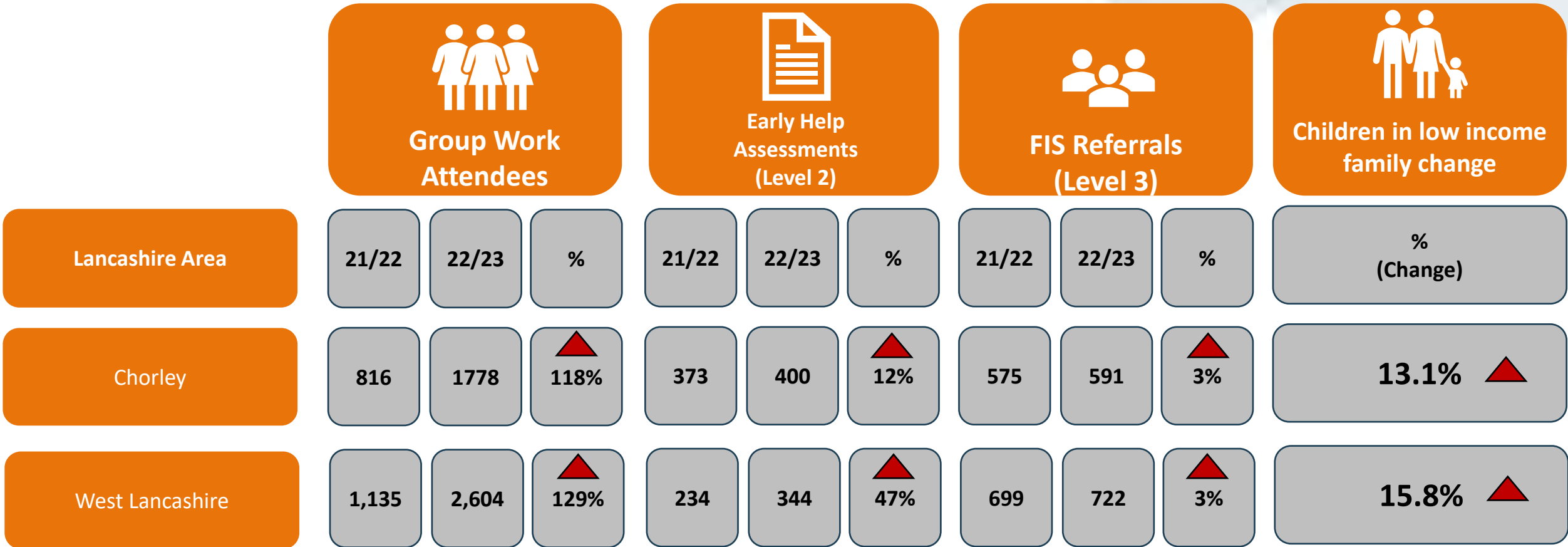
	 <b>Group Work Attendees</b>			 <b>Early Help Assessments (Level 2)</b>			 <b>FIS Referrals (Level 3)</b>			 <b>Children in low-income family change</b>	
Lancashire Area	21/22	22/23	%	21/22	22/23	%	21/22	22/23	%	% (Change)	
Burnley	914	2,457	 244%	308	345	 12%	815	819	 0.5%	14.6% 	
Preston	532	1,831	 168%	558	649	 16%	1,570	1,013	 55%	15.2% 	

## What is the data telling us?

Burnley and Preston historically have been in the 20% most deprived lower-tier local authority areas within England on the IMD rank and this increase in demand around level 2 and 3 early help support is not unexpected.



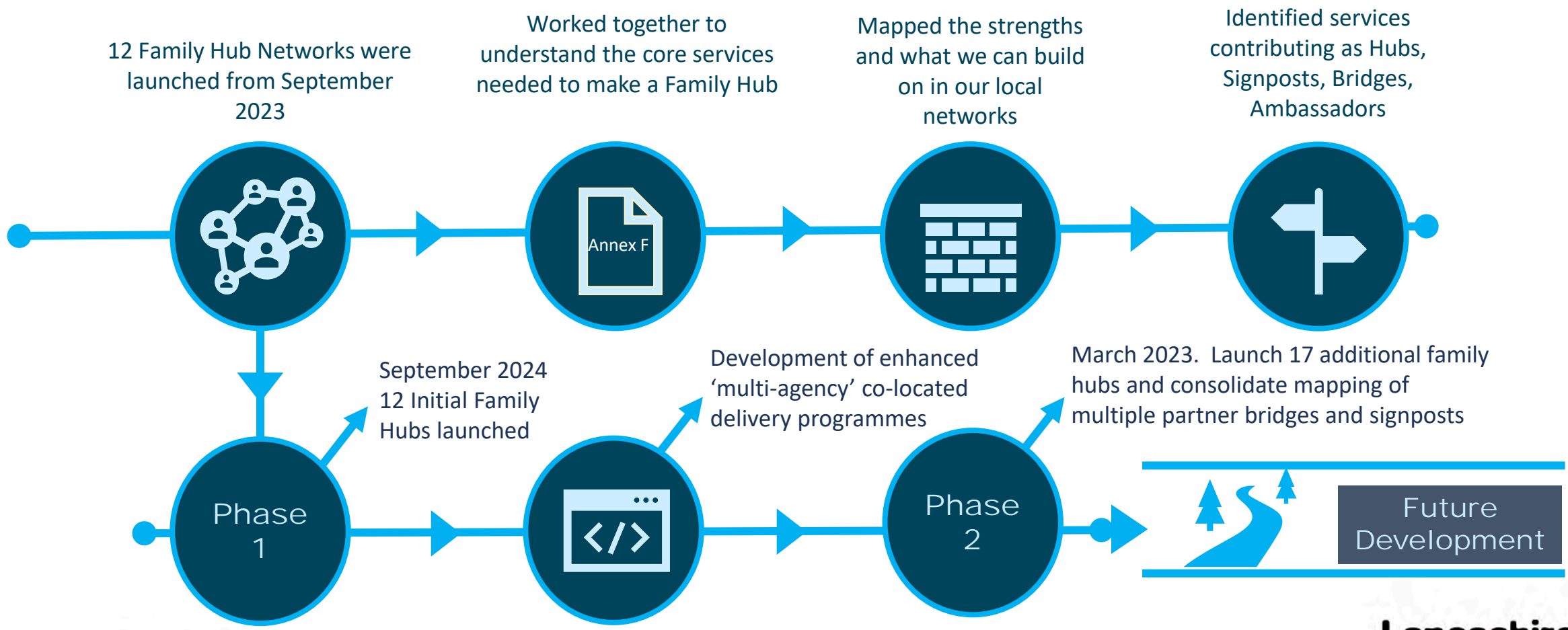
# Impact of the rise of low-income families on Early Help in Lancashire: Areas of where deprivation isn't a historic feature




## What is the data telling us?

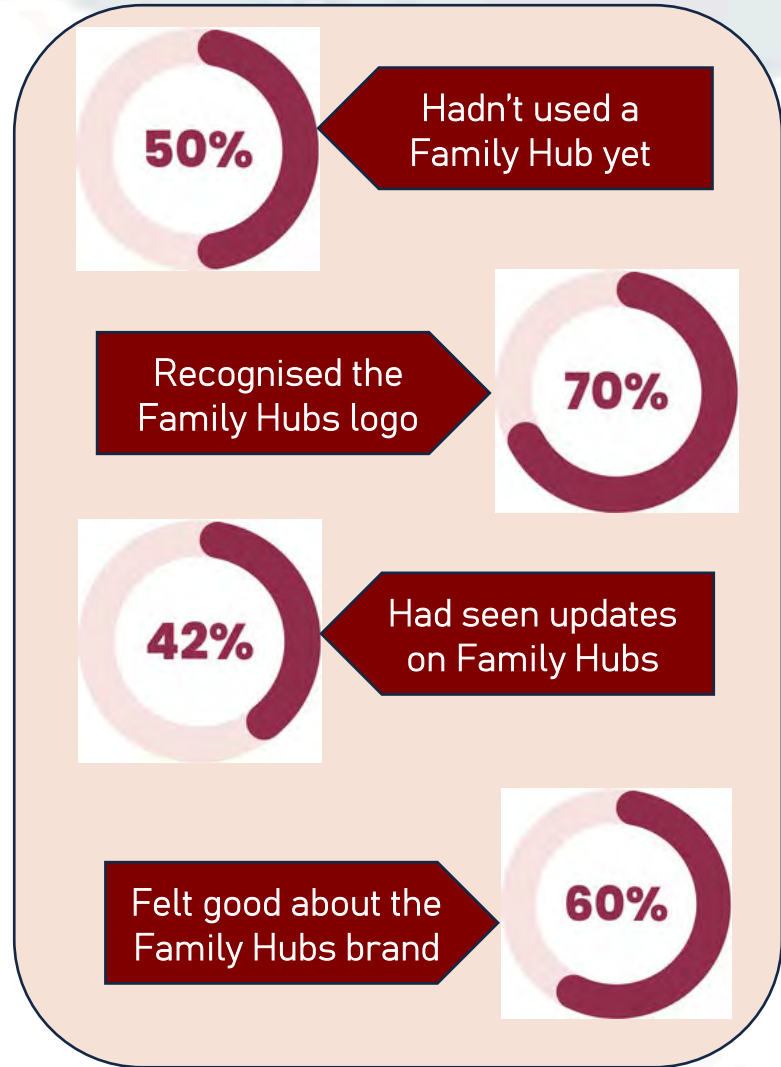
Chorley and West Lancashire are not historically in the 20% most deprived lower-tier local authority areas within England on the IMD ranking and this increase in demand around level 2 and 3 early help support is not expected and may link to the rise in child poverty levels identified in the low-income family change. Families are accessing more level 2 support for their emerging needs. Level 3 requests are steady across Lancashire on the whole, however, Chorley and West Lancashire are trending up. This may be due to the financial hardship families in these areas are now facing resulting in more families accessing support.

# Steps so far



- Over 50,000 meaningful personal contacts through family hubs in the first 3 months 
- up to 35 different organisations, co-locating and delivering services from a single, Family Hub 
- Footfall generally, including group attendance, has seen a significant increase, post-launch (average 2000 people per month) 
- Feedback from over 600 children, young people, parents & practitioners through 'User Research' and engagement underpins service design approach 
- Established new and innovative services through collaborative working e.g. SALT support, Early intervention CAMHS groupwork. One stop shop drop in's incorporating important key agencies e.g. midwifery, infant feeding, health visiting, SEND support, mental health services 
- Website/Social media/Facebook presence increasing, with pages promoting services and initiatives network-wide reaching 1.49million people 

Brand Recognition



Highlights 

# HYNDBURN Speech & Language Pilot (SaLT)



## Hyndburn Landscape

- December 2022 over 100 children on the waiting list for specialist speech and language therapy interventions.
- Waiting times in excess of up to 40 weeks

## Multi-agency Partnership

- Hyndburn partnership agreed the development of a multi agency SaLT clinic to support the speech and language development of pre school age children.
  - LSCFT Speech and language therapists
  - Public Health
  - Health Visitors and Family Practitioners
  - CFW Neighbourhood and Community Team Manager, Neighbourhood Group Workers and Community Seniors

## Best Start in Life priority – School Readiness

- met weekly to design the detail and logistics of the pilot SaLT clinic.
- Reduce the waiting list of children in Hyndburn who needed to access specialist speech and language support.

# Impact and Outcomes

- By May 2023 there was no waiting list in Hyndburn. All 100 children seen and support in place.
- Walk in service.
- Great feedback from parents
- SaLT sessions being rolled out in Rossendale, Pendle and Preston
- Ambition is to roll out to all 12 Lancashire districts
- Role for early help professionals
- Wellcomm toolkit - Funding secured
- Action plan for roll out of Wellcomm in place



A Speech and Language Toolkit for Screening and Intervention in the Early Years: Revised Edition.

## Family Hubs

This kind of integrated approach to partnership working and collaboration is the trailblazer for the development and implementation of the Family Hubs model of working!



# Family feedback

Speech and Language walk in family feedback



THE DROP IN SPEECHES UP SUPPORT  
FOR MY CHILD, THE GROUPWORKERS  
WERE VERY HELPFUL TOO.

Speech and Language walk in family feedback



This was my first time attending this session with  
my daughter. I found the staff very friendly and  
welcoming towards both myself and my daughter.  
Very positive experience

Thankyou

Speech and Language walk in family feedback



This group has been so good for my  
little girl. She is now talking lots  
more and she really enjoys it  
Thank you

Speech and Language walk in family feedback

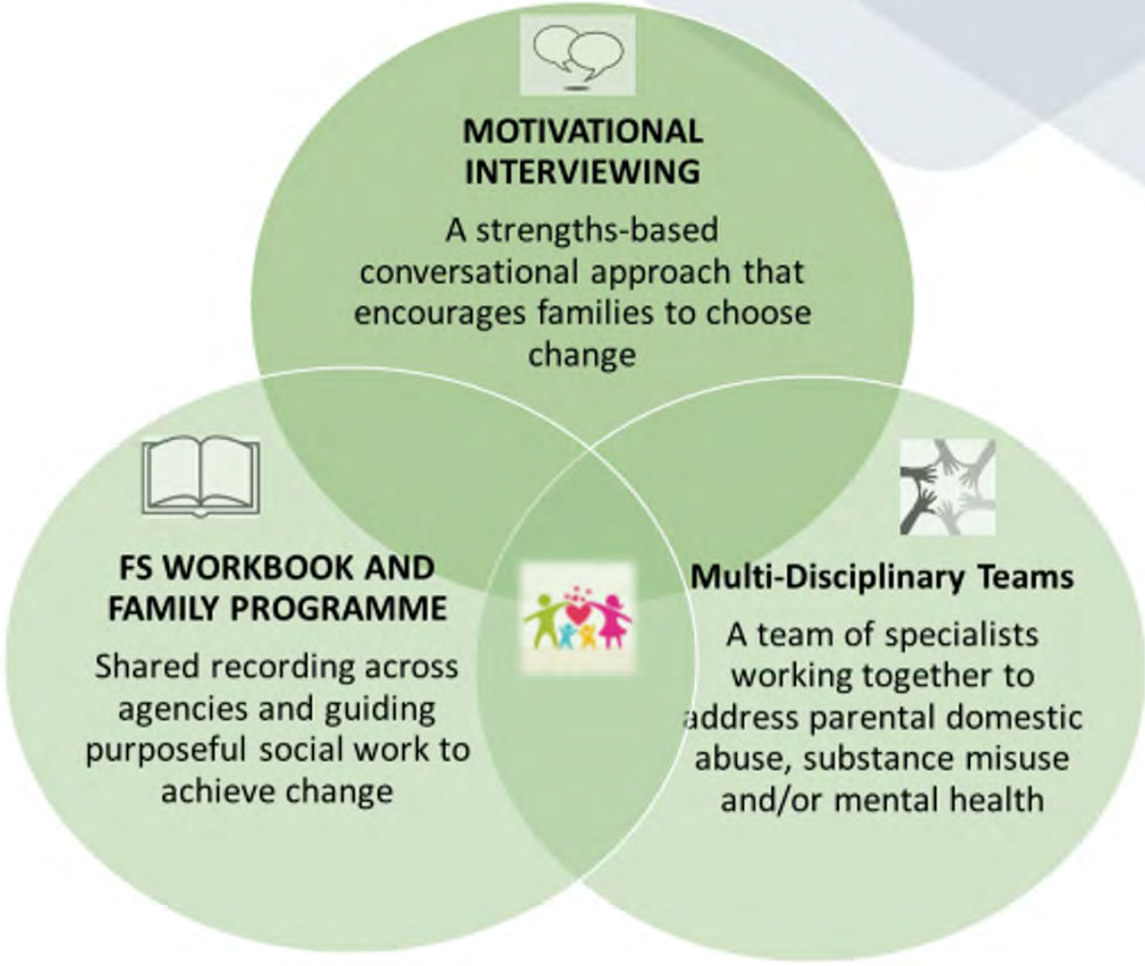


Brilliant Session!  
Thankyou

# Family Safeguarding

**Our vision**  
To keep more children safe at home with their families

- Outcomes for children & families**
- o Reducing likelihood of abuse and neglect in families
  - o Fewer children needing to be in care or adopted
  - o Families becoming more resilient & developing greater confidence in their skills



**Relational Practice**

**Strength Based**

**Trauma Informed**



**Team Managers** – Responsible for workbook supervision

**Consultant Social Workers** – Hold a small complex case load, support, and embed learning.

**Social workers** – will work directly with families and support them to identify and make the changes that will improve outcomes for the family.

**Child and family practitioners** – will work directly with families assisting the social workers by undertaking pieces of work with you.

**Domestic abuse practitioners** – will work with those who have experienced or are experiencing domestic abuse to support them in understanding the impact of domestic abuse on themselves and their children.

**Domestic abuse officers** – will work together with parents or carers with children, with the aim of breaking the cycle of abusive behaviour. They are experienced staff from the National Probation Service.

**Recovery workers** – will work with those who have issues with drugs or alcohol. These professionals will support parents to make any lifestyle changes that are needed so that they can carry on caring for their children.

**Mental health practitioners** – will work with parents who are experiencing mental health difficulties.

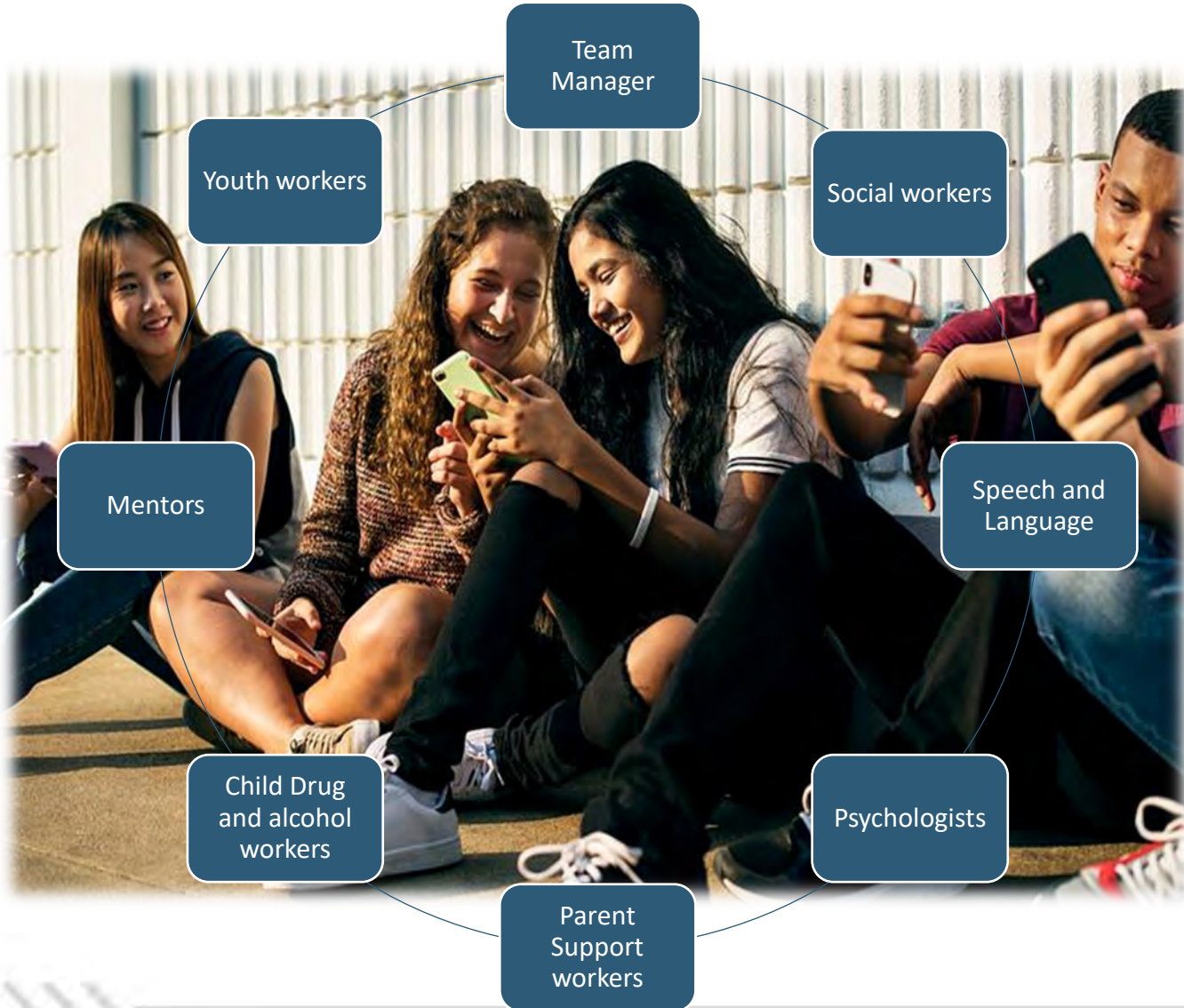
**Psychologists** – will work with parents on specific aspects of parenting that may affect their children.

This new way of working will mean that we are able to spend more time working directly with families to provide them with the help that they need, when they need it.





# Contextual safeguarding



Youth justice Service

Early Help

Exploitation Police

Exploitation Nurses

Violence Reduction Network

# Leadership and Culture

Kindness

Strength based

Building Relationships

Respectful

*"At the start of the child protection plan I was really worried , I thought I might lose the kids, I really did think that . I didn't want social workers and that but actually I needed it. It's changed my life , its been really good , I have learned loads , everyone has been really great . I have really enjoyed it . The triple P stuff with Jan was great, Jan's really nice . I got loads out of working with Ben, I feel I have learned loads, from him I have grown as a person . I can see people for who they are . Its been really great. Thank you Ali, thank you for the book , I've read it , I can recognise myself , it given me a reason why I might choose people like \*\*\* . You have all been great, the kids have liked you coming . Everyone has been kind and nice ' . I have lots to look forward to - Christmas, getting my licence back . I'm enjoying spending time just me and the kids Thank you so much"*

I have to say this in a text message because I'll probably start crying if I say it to your face 😭👩 but thank you so much for everything you have done for me and Harvey we both truly appreciate every last thing you have done and sticking your neck on the line for us and trusting and believing in us ❤️ You are an amazing social worker and I'm sure you're an amazing mum and friend ❤️ people are very lucky to have you as their social worker and to have someone like you help them and understand. Thank you so much ❤️

Professional Love

Young Person

*"Just wanna say thank you for all your support and helping me be who I am now in such a short space of time. Thank you for being patient , understanding and pushing me to do better in everything. Everyone else I worked with felt like they was only doing it because they had to as part of their job, but working with you I feel you've looked out for me, calmed me down so much from being crazy and careless , helped me mature in the best way I could and made me excited for my future...so thank you so much!"*

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# What Next – Long Term Vision

- Transforming Communities
  - Improve educational outcomes for vulnerable children
  - Support that improves the mental health of children and families
  - Reduction in drug and alcohol dependency
  - Reduction in worklessness
  - Reduce health and wellbeing inequalities



# Best Start in Life priority areas and updates

## Start for Life National Visit

Andrea Leadsom praises Lancashire Best start in life - 24 January 2024



- ✚ Parent Carer Panels
- ✚ Published Best start in Life offer
- ✚ LGA Case studies shared nationally
- ✚ Parenting Strategy
- ✚ Best Start in Life Strategy – aligned to H&WB Priorities
- ✚ Workforce
- ✚ Data & intelligence (ASQs)

## Thematic review of CDOP category 2 deaths (Suicides)

- ❖ Review of child suicides (10 years) completed, key findings and recommendations shared at CSAP, CDOP, ICB, NHS
- ❖ Scoping of recommendations and action plan to inform local suicide prevention action plan and national suicide strategy implementation.
- ❖ Systems approach required, working with social care, early years (CFW, Education), safeguarding

## Thematic lifestyle survey Secondary schools

- ❖ All secondary schools invited to participate
- ❖ Analysis to be completed
- ❖ Dissemination and action plan
- ❖ Updating JSNA

## Public Health Commissioning

- ❖ Universal and targeted support via 0-19 (25 SEND) services
- ❖ Infant Feeding and breastfeeding peer support April 2024 (NCT)
- ❖ Targeted Supervised toothbrushing in schools and early years settings
- ❖ Vision Screening in reception
- ❖ Free access to healthy start vitamins